

**DOWNTOWN ORILLIA MANAGEMENT BOARD
SPECIAL MEETING MINUTES**

Thursday June 30, 2016

8:15 am

in the DMB Board Room

33 Mississauga St. W.

(Accessible entrance is located at the back entrance off Andrew Street)

Present: Ron Spencer, Susan Willsey, Dianne Cipolla, Allan Francoz, Michael Knight, Mary VanSinclair, Rick Sinotte

Regrets: Councillor Pat Hehn, Al Wallace

Also Present: Courtney Thompson, Lisa Thomson-Roop (staff)

1. Open Session

2. Chair – Ron Spencer

3. Call to Order – 8:20am

4. Approval of Agenda- Carried.

5. Disclosure of Interest

6. Deputations

7. Minutes

8. Closed Session

There are no Closed Session items.

9. Correspondence – Information Items

10. Correspondence – Action Items

11. Reports

a. Events Committee

Street Festivals – Outside Corporation Policy

Motion 1

Moved: Rick Sinotte

Seconded: Dianne Cipolla

“THAT the Downtown Orillia Management Board allow a McDonald’s Marketing team to attend the Summer Block Party and promote its business by offering free snack size McFlurrys;

AND THAT McDonalds be charged a \$500 fee to attend;

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AND THAT McDonalds be located in the Matchedash and Front street block away from Downtown businesses and other vendors who sell ice cream;

**AND THAT the DMB develop a policy for future reference outlining criteria for large chains looking to promote its business at our festivals/events.”
LOST.**

Motion 2

Moved: Susan Willsey

Seconded: Mary VanSinclair

“THAT the Downtown Orillia Management not allow a McDonald’s Marketing team to attend Downtown Festivals to promote its business by offering free snack size McFlurrys;

**AND THAT the DMB develop a policy for future reference outlining criteria for large chains looking to promote its business at our festivals/events.”
LOST.**

Motion 3

Moved: Dianne Cipolla

Seconded: Michael Knight

“THAT the DMB allow McDonald’s Marketing team to attend the Summer Block Party;

AND THAT they must attend both days for the full show hours;

AND THAT they must pay a fee of \$1000.00;

AND THAT McDonalds be located in the Matchedash and Front street block away from Downtown businesses and other vendors who sell ice cream;

**AND THAT the DMB develop a policy for future reference outlining criteria for large chains looking to promote its business at our festivals/events.”
Carried.**

12. Deputation Motions

13. Date of Next Meeting – July 12, 2016

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14. Adjournment - 8:58am